

## **Akashvani Reel/Short Video Making Competition**

On the occasion of World Radio Day 2026, Akashvani is organizing a Reel/Short Video making Contest.

### **1. Contest Period**

- a. **Submission Start Date:** 5th February, 2026
- b. **Submission End Date:** 10th February, 2026

### **2. Themes (any one):**

Participants may create reels/short videos based on any one of the following themes per video:

- a. **Akashvani Ki Yaadein**
- b. **Viksit Bharat aur Akashvani**
- c. **Desh Ki SuriliDhadkan – Vividh Bharati**
- d. **Akashvani connecting Bharat**

### **3. Prizes**

The best three entries will be awarded as follows:

- a. **First Prize:** ₹5,000 + Certificate + Trophy + chance to appear in a programme at the nearest Akashvani station
- b. **Second Prize:** ₹2,500 + Certificate + Trophy
- c. **Third Prize:** ₹1,500 + Certificate + Trophy

### **4. Eligibility**

- a. The competition is open to **Indian citizens only**.
- b. Participants must be **subscribers to Akashvani's official YouTube channel** at the time of submission of their entry.
- c. The participant must follow Akashvani's official social media platforms(as specified in the submission guidelines) for official announcements. Akashvani's official social media platform links are the following:
  - <https://www.youtube.com/user/akashvaniair>
  - <https://x.com/AkashvaniAIR>
  - <https://www.facebook.com/share/1D6y5nbE6o/>

- [https://www.instagram.com/akashvani\\_air?igsh=dGkxM2xodjk4ZHc0](https://www.instagram.com/akashvani_air?igsh=dGkxM2xodjk4ZHc0)

- d. Participants are allowed to submit **multiple entries**.
- e. A single participant may create **separate videos on the four given themes**.
- f. Entries must only be submitted via google form link provided by Akashvani.
- g. Participants may upload their multiple videos in the same Google Form, **provided each video is based on only one theme**.
- h. The entry must be an original creation of the participant and should not have been previously published or submitted in any other competition.
- i. Employees of Prasar Bharati/Akashvani and their immediate family members shall not be eligible to participate. The participant must give an undertaking in this regard.
- j. Participants must provide valid contact details (mobile number and email ID) for communication purposes.
- k. Submission of an entry shall be deemed as acceptance of all the Terms & Conditions of the competition.

## 5. Submission Guidelines

- a. The reel/short video should be original and created by the participant and only in 9:16 format.
- b. Duration: As per standard reel/short video format (up to 60 seconds preferred).
- c. Language: Hindi / English
- d. Content should be decent, respectful, and aligned with the theme.
- e. The video must not contain any copyrighted material (music, visuals, or clips) without permission.
- f. Entries must only be submitted via google form link provided by Akashvani. (Link will be provided on 5th February 2026)

## 6. Selection of Winners

- a. Winners shall be selected by a panel of judges from among the shortlisted entries.
- b. The name of the winners shall be declared on **13th February during the World Radio Day celebrations at AIR Raipur.**
- c. The decision of Akashvani shall be **final and binding** on all participants.

## 7. Award Distribution

- a. Certificates and trophies will be sent to the winners through **official mail/post**.
- b. Cash prizes will be transferred as per applicable financial procedures.

## **8. Terms & Conditions**

- a. Participation in the competition implies acceptance of all terms and conditions.
- b. Participants must ensure that the content submitted is their own creation and does not violate any copyright or legal provisions.
- c. Akashvani reserves the right to use the submitted entries for broadcast, digital platforms, and promotional purposes without any additional remuneration.
- d. Entries containing objectionable, offensive, political, or inappropriate content will be disqualified.
- e. Akashvani reserves the right to modify or cancel the competition without prior notice, if required.
- f. In case of any dispute, the decision of Akashvani will be final.