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- 1. Director General, Dr. Pragya Paliwal Gaur, emphasizes Akashvani's role in showcasing regional cultures
- 2. Two-day Programme & Commercial Meeting of All Akashvani Stations in Northeast commences at Kohima
- 3. Tourism Minister Temjen Imna Along, stresses need of quality standards to enhance state's growth
- 4. And, NDPP reaffirms commitment to Indo-Naga Issue, Asks Centre to reconsider border fencing.

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Director General of Akashvani, Dr. Pragya Paliwal Gaur, has emphasized the vital role of the public service broadcaster in showcasing regional culture and traditions. She was speaking at a traditional event held in honour on her maiden visit to Nagaland

Dr. Gaur assured that Akashvani will continue its efforts to bring the regional cultures to the forefront, not only within the domestic sphere but also on a national level. Dr. Gaur is scheduled to attend the Northeast Zonal meeting at Kohima tomorrow.

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A two-day Programme & Commercial Meeting of All Akashvani Stations in the Northeast Zone commenced today at Kohima. The meeting, hosted by Akashvani Kohima, brings together Assistant Director (Programmes) and Programme Executives from across the region. Chairing the inaugural session, ADG (Administration & Broadcast Operation, Content Operations), Northeast Zone, Ashish Bhatnagar, emphasized the importance of innovative programming, audience engagement, and strengthening regional content to enhance the impact of public broadcasting in the Northeast. The second day of the meeting will feature an interaction with Director General, Akashvani Dr. Pragya Paliwal Gaur. The session will focus on strategies for commercial development and expanding Akashvani's reach through modern broadcasting techniques.

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Nagaland's Minister for Tourism and Higher Education, Temjen Imna Along, today emphasized the importance of quality standards and collaborative efforts to enhance the state's growth. He was speaking at the inaugural session of Nagaland's Gunvatta Sankalp organised by the Quality Council of India (QCI) at Kohima. Acknowledging the state's rich resources and diverse products, Mr Along highlighted the potential of the people of Nagaland to set a standard and represent quality for the rest of the country.

He emphasized that Nagaland's true quality lies in its people and their aspirations, rather than in the way it is usually depicted in the media. He also underscored the significance of local products and stories that serve as the brand of Nagaland. Assuring QCI of active partnership in its pursuit of excellence, Mr Along urged QCI to understand the unique challenges the state faces and approach them positively. For the tourism sector, he called upon QCI to work closely with the state government, as requested by the Chief Secretary of Nagaland. The Minister proposed setting up a regional office in Nagaland to address the state's specific demographic and traditional challenges, which he noted are often difficult for policymakers in Delhi to fully comprehend.

The Nationalist Democratic Progressive Party (NDPP) today reiterated its firm commitment to the Indo-Naga political issue, calling for unity among Naga Political Groups and urging the Government of India to expedite an honourable and inclusive settlement. This was among resolutions adopted during the party's 5th General Convention held at Kohima. The NDPP reaffirmed its dedication to protecting Naga rights and history. It also strongly opposed the abolition of the Free Movement Regime and the ongoing construction of border fencing along the Indo-Myanmar border. NDPP cautioned that such actions could disrupt the traditional way of life of Nagas, escalate tensions, and hinder the Indo-Naga political talks, and urged the central government to reconsider its decisions. Additionally, the NDPP pledged to uphold and promote the rich cultural heritage of the Naga people for future generations. On the occasion, Chief Minister Neiphiu Rio lauded the continuous support of the party members. Mr Rio urged all members to continue strengthening the party and remain united in the collective responsibility to take Nagaland towards a state of excellence.

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Hailing the Mahakumbh as a Mahayagya of Unity, Prime Minister Narendra Modi today remarked that India is proud of its heritage and treading forward with a new energy. He said the success of Mahakumbh is a subject of study for modern management professionals, planning, and policy experts. He asserted that nowhere in the world there is any parallel example of this scale and after 144 years, saints have once again given a new message for Viksit Bharat. Mr Modi penned down these thoughts in a blog shared today. He emphasised that the world watched in wonder how crores of people gathered at Prayagraj. More from our Correspondent...

"In his thoughts. Mr. Modi said the presence of the younger generation at the Mahakumbh sends a profound message that the youth of India will be the torchbearers of India's glorious culture and heritage and they understand their responsibility towards preserving it and are committed to carrying it forward. He highlighted that the number of people who arrived in Prayagraj for this Mahakumbh has undoubtedly created new records. In his words, what has happened in the last few weeks is unprecedented and has laid a foundation for centuries to come as nearly twice the population of the United States

participated in this Ekta Ka Mahakumbh. With Diwakar, Anupam Mishra, Akashvani News Delhi")

State Department of Food & Civil Supplies has informed all beneficiaries of Antyodaya Anna Yojana and Priority Households to link their mobile numbers and Aadhaar with ration cards by March 31. A release by the department said, failure to complete the process will result in cancellation of ration cards and curtailment of food grain entitlement. Beneficiaries can submit their mobile numbers at their respective Fair Price Shops and District Offices for updating in the Ration Card Management System portal. The department also directed all district Food & Civil Supplies offices and Fair Price Shops to ensure timely completion of this process. For further assistance, beneficiaries are advised to contact their designated Fair Price Shops or District Food & Civil Supplies offices.

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Nagaland shuttlers brought laurels to the state by winning two gold and four silver medals at the recently concluded third edition of Open Badminton Championship 2025 in Bhutan. A team of 16 players from Nagaland represented India at the event organized by the Bhutan Badminton Federation.

